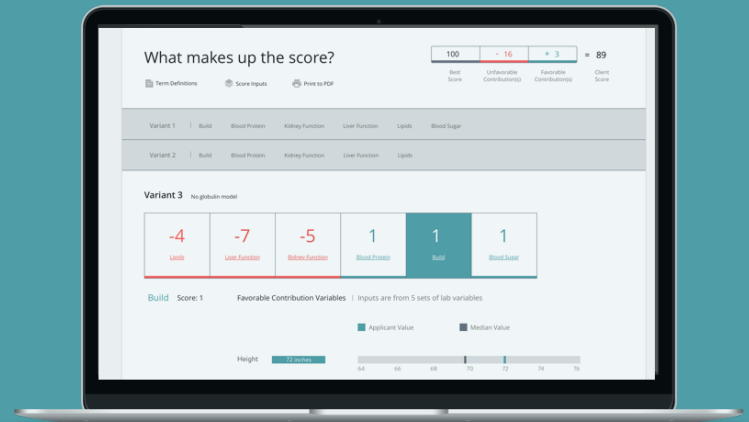


LifeScore EHD360sm

Predictive life models fueled by electronic health records (EHR)

LifeScore EHD360sm provides a fast and accurate mortality risk score for fluidless underwriting. Using medical history, family history and EHR data, we help carriers provide a better customer experience and maintain underwriting quality.



Create an accurate, fluidless underwriting workflow

Leveraging the power of LifeScore EHD360sm in your underwriting workflow can help you increase and improve no- and low-touch underwriting with:

No medical exam



No credit data



LifeScore EHD360sm makes it easier for your underwriters to provide high-touch underwriting to those applicants who can benefit the most.

Assess mortality risk with confidence

LifeScore models are built and tested on one of the largest underwriting data sets in life insurance: **1.5M applicant records and over 20 years of mortality data.**

Our data scientists identified the most important data points that contribute to a more accurate mortality risk score. Seven top reinsurers evaluated our medical model, LifeScore MED360sm, and results were comparable to, and often better, than traditional underwriting.

Improve your customer experience



Happy customers



**GET
STARTED**

To understand how LifeScore EHD360sm can help you improve underwriting and provide a better customer experience, email contact@lifescorelabs.com

About LifeScore Labs

LifeScore Labs creates mortality risk models for life insurance carriers, reinsurers and brokers using one of the most comprehensive databases in the industry: a database that includes 1.5M applicant records and 20 years of mortality data. Our models support automated risk assessment for fluidless and fluid-based underwriting processes to improve the customer experience, driving innovation and ultimately making it easier for carriers to insure more people.

LifeScore Labs is a wholly owned subsidiary of MassMutual.

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